

1. Food Procurement & Economy



5-Year Objectives	Aims	Actions
<p>Increase community wealth building approaches.</p>	<p>5.1 Make links with stakeholders to increase awareness and investigate the practicalities of community wealth building.</p>	<p>Identify key procurement officers and organisations, producers and suppliers.</p> <p>Explore a workshop for stakeholders to investigate cooperative building.</p> <p>Scope gaps in local food production, identifying potential markets, skills gaps and routes to employment.</p>
<p>Increase sustainable food accreditation.</p>	<p>Promote sustainable food procurement goals, procurement policy, best practice and Good Food Nation ambitions.</p> <p>Support local independent and sustainable businesses and start-ups to increase their offering of sustainable produce.</p>	<p>Promote and track progress of Fair Trade, Real Living Wage, Food for Life and other schemes.</p> <p>Share information to be promoted through FFA social media and webpage.</p> <p>Develop events for those involved in the food supply chain to gather input.</p> <p>Develop a scheme where local businesses can register to learn how to make their food healthier.</p>

		<p>Develop free training and information for food entrepreneurs on procurement, promotion, finance and planning.</p> <p>Develop a joint Fish City campaign with Aberdeen City partnership.</p>
<p>Promote Aberdeenshire as a food destination.</p>	<p>Develop and promote campaigns and events focused on increasing consumer spending in local independent food businesses.</p>	<p>Develop and promote food trails with local businesses and organisations.</p> <p>Promote local food business adopting sustainable and ethical practices, sharing best practice.</p> <p>Attend network events between suppliers, buyers and producers.</p> <p>Develop a producer event focusing on each administrative area.</p>