

1. Food for the Planet



5-Year Objectives	Aims	Actions
<p>Ensure people and businesses are supported to reduce food and food related waste through a range of initiatives.</p>	<p>4.1 Encourage businesses and local authorities to adopt a food waste hierarchy.</p>	
	<p>4.2 Develop campaigns across multiple media platforms to encourage food waste reduction across households and businesses.</p>	<p>Identify potential projects, partners and funding and available campaigns from SFP.</p> <p>Collaborate with Zero Waste Scotland to investigate the feasibility of rolling out the Food Waste resource for businesses.</p> <p>Promote the use of food waste apps such as Olio.</p> <p>Regular updates on FFA social media and newsletters.</p>
	<p>4.3 Help to connect food waste ‘producers’ such as supermarkets with local food waste initiatives.</p>	<p>Make links with supermarkets to initiate discussions.</p>

		Produce a poster with a QR code to be placed in food retailers to inform customers about food waste.
	4.4 Encourage households, schools and businesses to adopt and inform on the Circular Economy concept.	Provide information through newsletters, talks and campaigns. Identify funding and support for schools to improve the efficiency of their food and food related waste such as recycling bins and upcycling.
Support producers on how to adopt sustainable farming techniques.	4.5 Understand where farmers access advice on sustainable farming methods	Establish links with local farmers with the aim of developing a network to share advice. Make links with NFU Scotland. Make links with Landworkers Alliance.
	4.6 Understand the key issues producers face accessing local markets	